

**Easter
Seals** TM
**Timbres
de Pâques** ^{MD}
New Brunswick
Nouveau Brunswick



2025

Easter Seals New-Brunswick

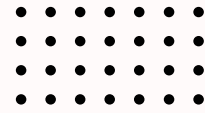
ANNUAL GENERAL MEETING



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About Us



Easter Seals New Brunswick (ESNB) is a bilingual, not-for-profit organization dedicated to empowering persons with disabilities by fostering independence and ensuring equal opportunities within their communities. Our mission is to support individuals in reaching their full potential through programs, advocacy, and partnerships.

Since 1966, Easter Seals NB has been a trusted resource for individuals and families across the province. As the sole Easter Seals license holder in New Brunswick, we are affiliated with the Easter Seals National Council and collaborate with sister organizations across Canada to enhance services and initiatives.

With a longstanding commitment to inclusion and accessibility, we continue to provide essential programs and support for persons with disabilities. Explore this publication to learn more about our history, leadership, annual reports, employment and volunteer opportunities, and how to connect with us.

Join us in building a more inclusive New Brunswick!



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Message from OUR PRESIDENT

2025 was a busy year at ESNB! Thank you to all ESNB Board members for your involvement and contributions over the last year. Many thanks to our ambassadors Kait and Brett who generously offer their time to be representatives of Easter Seals NB. Thank you to our volunteers and donors for your support and contributions in 2025.

Unfortunately, we were saddened by the passing of Keith Allen, Board Member Emeritus for Easter Seals New Brunswick. Keith was a longstanding Board member and representative for our organization, holding many positions on the Board of Directors, and often sought for his thoughtful voice of reason. Keith was well respected and liked by all. Keith was a big supporter of Camp Rotary and often was a facilitator during discussions between Easter Seals and Rotary Clubs. We will miss Keith's presence, knowledge, and his wonderful sense of humor.

Many thanks to Executive Director, Mike Mazerolle, and his dedicated staff for the incredible work they accomplished during 2025. ESNB has continued to strive with the delivery of our many services to people with disabilities in NB. ESNB is a key organization in NB helping with the delivery of assistive aids, such as wheelchairs, which is facilitated by our online client and equipment management database. The continual improvements to our client services management software have resulted in improved ESNB operational efficiency and better services for our clients and collaborators – what an asset for our organization! However, the ESNB office and workshop space limitations remain a high priority item that we need to resolve for the benefit of our clients, staff, and organization. 2025 was a successful year at Camp Rotary! Torey Smith, our Camp Director, provided great leadership for the team at Camp Rotary. Great preparation, leadership, and dedication from all staff involved, led to a wonderful summer camp experience for our campers. Camp Rotary looks great! Camp cleanup day was a success in large part due to the involvement of Rotarians and friends of Camp Rotary who volunteered for the day last spring. Many thanks to all parties who have been working towards maintaining and improving the Camp Rotary infrastructure – you are incredible, and Camp Rotary is looking great!



Fundraising efforts will continue to evolve in 2026. We are very thankful to all our supporters who donated to our mail campaigns and the paper egg campaign – your support is so appreciated. Through innovation, hard work by our staff, and donations from our many supporters, ESNB has been able to continue to provide excellent services to our clients and remains in good financial standing. We offer special thanks to New Brunswick Rotary Clubs, and their members, for their ongoing support of Camp Rotary. We appreciate your support and leadership which help maintain the wonderful Camp Rotary facility. I also thank you on behalf of our campers who count on your support to facilitate their attendance at this truly unique Camp.

Respectfully submitted,
Glen Hughes
President Easter Seals New Brunswick

Accomplishments of the Year

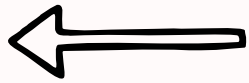


ESNB served

7341

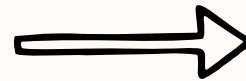
LOANS in 2025

4235



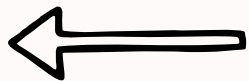
Clients matched with recycled
equipment!

Assistive technology devices
loaned!



1045

368



Happy campers!

Meet our Team!

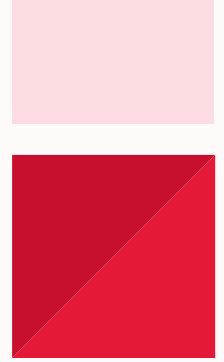
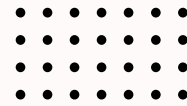


Mike Mazerolle (Executive Director), Chadney Pilar, Trent Mundie, Svetlana Reut, Elias Tarfa, Kendryck Woodruff-Milkovich, Vince Alcantara, Oliver Barrientos, Debbie Nash, Darrell Wright, Maxine McKeil-McCarty, Emilie Ruff, Rebecca Dykeman (Not pictured), Torey Smith (Not pictured)

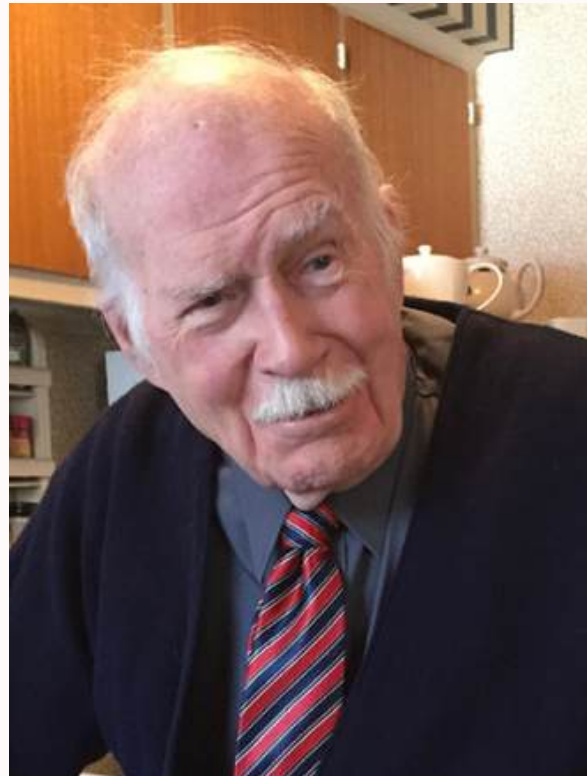
Thank you
Elias Tarfa & Darrell Wright
For **15 years**
of dedicated service!

Board of Directors

Glen Hughes (President), Rhonda Rubin (Vice-President), Danica Wallace (Past President), Allison Christie (Secretary), Al Thomas, Kim Monteith, Beth Wallace, Lori Hird, Martin Ferguson, Dr. Monique Taillon, Dr. Bruce Lockhart (Member Emeritus), Keith Allen (Member Emeritus)



In Memoriam



We acknowledge with sadness the passing of **Keith Allen**, who served on the Board of Directors.

Keith provided insight, leadership, and dedication to the organization. His commitment and guidance left a lasting impact, and they will be greatly missed.



Celebrating Maxine

Thank you



Max

For **17 years**

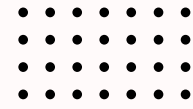
of dedicated service!



After years of dedicated service and meaningful contributions, we recognize and celebrate Maxine's retirement. Her commitment, leadership, and positive impact have left a lasting impact within our organization. We thank her for her outstanding work and wish her all the best in this next chapter.

Meet our Ambassadors

2024-2026



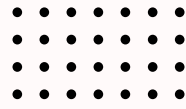
Brett Hopper

Brett is 12 years old and lives in Moncton with her parents and younger brother. She was born with spastic quadriplegia cerebral palsy (SQCP) which affects all four of her limbs and causes her difficulty in speaking clearly and doing everyday life tasks. Brett has been to Camp Rotary 3 times now!

Kaitlyn (Kait) Chiasson

Kait is a 20 year old who graduated from Chipman High School in 2022. She lives with her parents and two younger siblings. Kait was born with Spinabifida, Scoliosis and Hydrocephalus. She uses a stander and leg braces as well as a wheel chair and other specialized equipment to help her increase her independence in her everyday life. She's a big Swiftie with a love of music, puzzles and swimming.

Grants & Scholarships



ESNB would love to congratulate:

Callum Burrell

For being the recipient of the Doug Bridgman Scholarship for 2025.



ESNB Grants

Doug Bridgman - \$1,000

CIBC Grant - \$5,000

Scotia Rise - \$20,000

Slaight Foundation - \$25,000

Equipment Recycling Programs

Social Development Equipment Recycle Program

ESNB helped **3456** social development clients in 2025. (returns and loans)



Personal Services Program (PSP)

ESNB helped **489** clients across counties access equipment through our PSP program.



Assistive Technology Programs

Between our **Assistive Technology Program**,
PETL AT Loan Program and **Toy Library**



ESNB connected

229

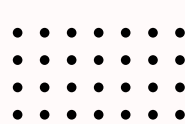
clients with the
technology they
needed to help them

succeed!

31% Increase
from 2024

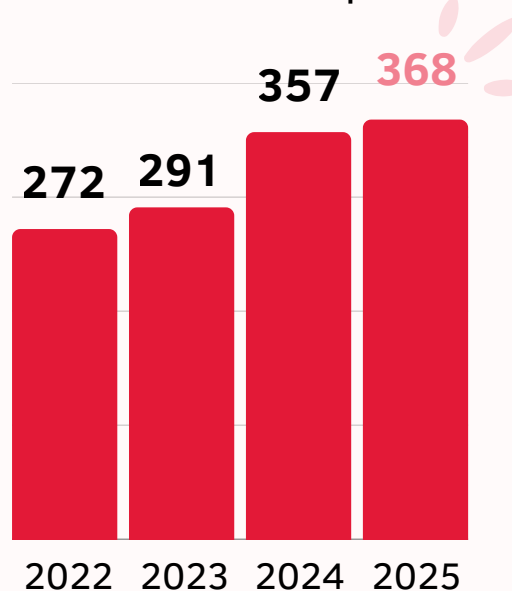


Camp Rotary

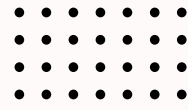


- New balcony with outdoor stairs installed
- Fundraising for new dock completed
- 10 sessions filled to capacity
- Photographers provided by National documented camp activities to create engaging content for a nationwide marketing campaign, helping expand reach and reinforce brand identity.

Number of campers



Campaigns and Fundraisers



As an organization that puts community first, we are so fortunate to receive the generosity and encouragement from our friends, clients, and neighbours each year!

In 2025, ESNB was happy to organize and run...

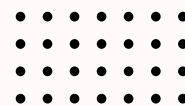
- Paper Egg/ #UnstoppABLE® Campaign
- Red Shirt Day
- Campership Mailout and Car Wash
- Spring and Fall Mailouts



Thank you to **EVERYONE**
who made these events successful!



Red Shirt Day



**MAY 28
2025!**



What is **Red Shirt Day**?

It is a day of Action for Accessibility and Inclusion and is a day when people across Canada come together and wear red in schools, workplaces, and spaces everywhere in order to create a visible display of solidarity. Started by Easter Seals in 2019 and celebrated each year, Red Shirt Day takes place on the Wednesday of National Accessibility Week.

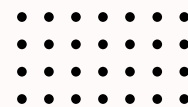
What does it mean to make a **Red Shirt Day** pledge?

Disability, accessibility, and inclusion does not end with just a one-day annual event. In order to make Canada a truly accessible and inclusive society, it requires the constant, year-round commitment and efforts of all Canadians to put it into practice in order to make it real, and to also advocate and take action to increase accessibility and inclusion.

By wearing **red** on **Red Shirt Day**, participants are also encouraged to make a commitment - a pledge - to educate and inform themselves on issues related to disability, and do what they can - individually and collectively - to remove physical, attitudinal, and systemic barriers in their schools, workplaces, and communities in order to make Canada a truly accessible and inclusive place/environment for people of all abilities.



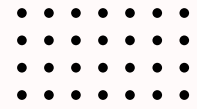
Our Partners and Sponsors



TELUS Friendly
Future Foundation

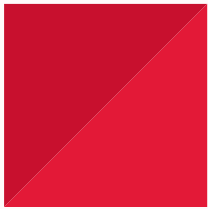


Thank You to our Rotary Clubs



To our Rotary Club supporters, whose generous donations continually help us fund programs and services that benefit our community.

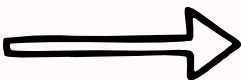
Social Media Update



Before



After



We had one post that was very successful....

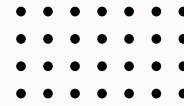
It got **5159 views**

and

51 interactions!



Financial Reports



Dec 31 2024- Dec 31 2025

REVENUE	December 31/2025	December 31/2024
Fundraising Campaigns, Events	\$28,991	\$32,225
Special Projects	\$114,235	\$121,200
We care Grant	\$38,091	\$72,137
Avenue NB	\$285,570	\$197,500
United Way	\$8,668	\$8,502
Personal Services Program recoveries	\$94	\$269
Department of Social Development Grant	\$52,086	\$52,086
Department of Social Development Recycle Project	\$846,209	\$769,543
Assistive Technology	\$19,342	\$17,701
Camp Rotary	\$602,995	\$549,333
Gain on disposal of capital asset	\$-	\$8,234
Interest Earned	\$25,659	\$24,779
Miscellaneous, contributions other	\$75,362	\$160,652
Grants and Subsidies	\$51,653	\$3,994
TOTAL	\$2,148,955	\$2,018,155

EXPENDITURES	December 31/2025	December 31/2024
Administration	\$220,960	\$188,536
Promotion and Public Relations	\$24,569	\$39,500
Fundraising and Special Projects	\$125,997	\$99,915
Personal Services Program	\$178,134	\$251,688
Department of Social Development Recycle Project	\$458,017	\$456,653
Assistive Technology	\$107,472	\$87,120
Camp Rotary	\$688,775	\$676,925
Avenue NB/PETL Project	\$217,274	\$141,011
TOTAL	\$2,021,198	\$1,941,348
	\$127,757	\$76,807

Financial Reports



Dec 31 2024- Dec 31 2025

ASSETS	December 31/2025	December 31/2024
<i>Current</i>		
Cash	\$ 154,397	\$ 159,474
Term deposits		\$ 760,371
Accounts receivable	\$ 99,313	\$ 81,116
Prepaid expenses	\$ 30,160	\$ 29,292
Subtotal	\$ 283,870	\$ 1,030,253
Guaranteed investment certificates	\$ -	\$ -
Restricted cash	\$ 6,016	\$ 183,745
Restricted investments	\$ 1,263,529	\$ 266,666
Capital assets	\$ 1,358,900	\$ 1,415,308
TOTAL	\$ 2,912,315	\$ 2,895,972
LIABILITIES	December 31/2025	December 31/2024
<i>Current</i>		
Accounts payable and accrued liabilities	\$ 19,129	\$ 44,450
Trust funds payable	\$ 1,565	\$ 2,565
Deferred revenue	\$ 72,703	\$ 97,016
Subtotal	\$ 93,397	\$ 144,031
Deferred contributions for capital purposes	\$ 1,261,350	\$ 1,322,130
TOTAL	\$ 1,354,747	\$ 1,466,161
NET ASSETS	December 31/2025	December 31/2024
Unrestricted net assets	\$ 293,958	\$ 219,030
Internally Restricted net assets Camp Rotary	\$ 484,923	\$ 448,934
Internally Restricted net assets Building fund	\$ 544,316	\$ 527,476
Internally Restricted contingency fund net assets	\$ 234,371	\$ 234,371
Subtotal	\$ 1,557,568	\$ 1,429,811
TOTAL	\$ 2,912,315	\$ 2,895,972